



The Power Of CFPS

Synchronized Digital Signage
Life Safety Systems



CAPE FOX PROFESSIONAL SERVICES



Cape Fox Professional Services Provides the Most Powerful, Dynamic, Digital Signage Life Safety System Available

In Support
Of The
Warfighters



Digital Signage Life Safety Systems That Are Flexible, Effective, And Efficient

Deliver Powerful, Customized, & Targeted Messages to Thousands Instantly

Dynamic digital signage is transforming the way the world communicates – offering greater reach to niche audiences at a faster rate and with greater flexibility than any other mass communications tool. With digital signage, you can create customized messages specific to a particular audience and control that content electronically with updates appearing in minutes.

CFPS understands that the ability to reach the masses and communicate instantly is pivotal to ensuring global security and maintaining competitiveness in today's marketplace. Our turn-key digital signage solution allows you to do both with guaranteed success.





DST Portrait



DST Landscape

Digital Signage Uses

CFPS will work with you to develop a digital signage solution that best suits your needs. From software applications and hardware, to installation and content management services, everything you need to integrate a fully functional digital signage system is available through CFPS.

Benefits of Digital Signage

- Dynamic Content Capability
- On-Demand Message Delivery
- Cost-Effective
- Remotely Controlled Content Management
- Secured Content Management Environment
- Flexible Content Creation
- Branding, Marketing and Advertising Opportunities





SlimLine



Elite

Signage & Software

CFPS offers six display devices in a variety of sizes as well as custom enclosures to meet your architectural needs. The software component streamlines the process for content collection development, scheduling, publication, and reporting. In addition, your message can appear as scrolling text or a split-screen format, and is compatible with multiple media sources.

Media Compatibility

- WMV, AVI, QuickTime®
- Real Time Video
- Live Broadcast Video
- BMP, TIF, JPEG
- Flash®
- Internet Feeds, RSS Feeds





Icon



Retail

Installation & Management Services

The CFPS Digital Signage Solution means comprehensive data management and installation services. CFPS can provide a complete signage system from implementation to deployment.

Management Services

- Software & Hardware Procurement
- Content Creation
- Technical Support
- Marketing
- Hardware & Network Maintenance
- Software & Data Management

Installation Services

- Design / Build
- Custom Software Interfaces
- Network Design & Implementation
- Complete Integration and Set-Up



Benefits of Contracting with CFPS

- CFPS is an Alaska Native Corporation (ANC)
- Certified participant in the SBA 8(a) Program
- 8(a) ANC firm can receive sole-source awards without a ceiling or threshold
- Sole-source awards to ANC 8(a) firms may not be protested
- Contracting with an ANC 8(a) firm will assist in meeting Small Business Administration (SBA) set aside goals as mandated by the Office of Management and Budget (OMB)
- Ensured program integrity and minimal operational disruptions due to CFPS' transitioning model
- Reduced overall program operational costs as a result of the significant savings realized through the CFPS business operations model



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